

# Zia's Cloud and Managed Services Offering

Accelerating the Time to Value

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# Introduction

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Today's rapidly evolving digital landscape requires an efficient and scalable solution to manage your IT infrastructure and applications. We have all the processes, strategies, and tools to configure and manage your cloud environment, troubleshoot problems, and optimize costs.

◆ We work with you to:

**Streamline operations,**

**Enhance flexibility,**

**Ensure optimal performance,**

**Reduce costs, and**

**Improve the time to value of deployments.**



# Zia's Expanded Deployment of Content Services

Zia leverages industry leading, high-performance, high throughput content and management platforms for medium to large size businesses across all industries. Zia's Cloud and Managed Services offering uses its comprehensive suite of tools and features to:

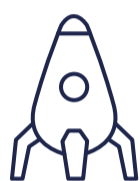
- ◆ Streamline content creation, organization, distribution, and analytics.
- ◆ Centralize content repositories for seamless collaboration among teams and departments.
- ◆ Leverage advanced analytics to gain valuable insights into content performance and optimize content strategies that drive better results.

The platform includes native features and functionality for content creation, automation, distribution, and governance. Efficiently managing your content lifecycle gives you the ability to deliver a compelling and personalized experience for users and customers, while boosting productivity in a competitive digital era.

◆ *Zia's expanded options give customers the ability to gain immediate value from their investment by offering single-tenant cloud native deployments in AWS, Azure, and GCP. This can be an existing public or private cloud, or on-premise deployment.*



# Key Benefits of Leveraging Zia's Cloud & Managed Services



## Easy Deployment

Zia uses a containerized deployment model to simplify the deployment process. You can quickly set up and configure the platform without the need for complex on-premises installations.



## Scalability

Zia's elastic cloud infrastructure allows the application to scale up or down based on demand. This ensures you are able to handle varying workloads effectively without worrying about capacity constraints.



## Security and Compliance

Zia leverages cloud native robust security tools and best practices. When combined with Zia's content management security and governance modeling, you are able to safeguard sensitive data and comply with regulatory and governance requirements.



## High Availability

Zia uses a global network of data centers provided by AWS, Azure, and GCP to achieve high availability, fault tolerance, and business continuity infrastructures that reduce the risk of downtime and data loss.



## Integration Capabilities

Zia's Content Services Cloud deployment seamlessly integrates with cloud native services, third-party applications, and on-premise applications. This allows you to extend its functionality within a diverse hybrid ecosystem.



## Global Accessibility

The cloud-based deployment of Content Server enables global access to the platform and in-country deployments of content repositories that meet data-residency regulations for globally distributed organizations.



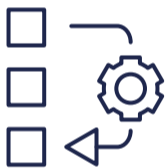
### Backup and Disaster Recovery

Backup and disaster recovery solutions provide additional data protection and resilience to ensure business continuity with standard maximum RTO of 4 hours and maximum RPO of 15 minutes.



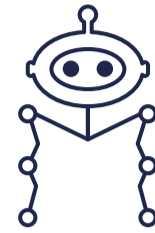
### Records Management

Records management capabilities help you comply with internal governance practices and regulatory requirements in a secure and organized records repository.



### Business Process Automation

Integrating with content automation workflow and automation tools allows for streamlined business processes, which improves productivity and efficiency.



### Ingestion and RPA

Zia partners with leading vendors to extend your content management platform to include ingestion and scanning, as well as robotic process automation (RPA). The inclusion of these technologies rapidly reduces or eliminates costly manual processing while increasing overall ROI.



### Cost Optimization

Zia optimizes cost by right-sizing resources, discounting pricing for committed resources, using spot instances for on-demand needs such as lower environments, and automating some aspects of cloud management.

Standard maximum RTO of

**4 hours**

Maximum RPO of

**15 minutes**

# Zia's Approach

## ◆ **Ownership**

Zia Cloud and/or Managed Services doesn't trap you in a 'vendor-lock' scenario, or any restrictions typically associated with the vendor's SaaS or PaaS offering. Whether you choose to deploy the solution in the Zia cloud, or in your own private cloud or tenant, you maintain ownership and control over your data, decisions, and destiny.

## ◆ **Expertise**

Zia has a deep understanding of cloud computing and will help you choose the right platform and services for your needs. We have rapid deployment strategies and tools, predefined monitoring tools, and processes in-place to configure and manage your cloud environment, troubleshoot problems, and optimize costs.

## ◆ **Scalability**

Zia scales your cloud environment up or down as needed. You will only pay for the resources you use. This will save you money and help you avoid overprovisioning.

## ◆ **Security**

Zia implements security best practices in your cloud environment. This includes encryption, access control, and vulnerability scanning that incorporate your specific security and audit requirements.

## ◆ **Vendor Neutrality**

Zia works directly with you, and on your behalf, to ensure we maximize your investment in vendor technology by providing unbiased services without the vendor-lock provisions.

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# The Critical Role Of Managed Services Providers

The future of cloud deployments with application managed services is bright. But it's important to know that you will derive more agility and a competitive edge by leveraging the most experienced providers.

Managed Services Providers (MSPs) play a critical role in overseeing complex deployments and ensuring that they are secure, reliable, and cost-effective. Here are some things you should know about Zia Cloud and/or Managed Services and the role of MSPs.

1

## Cloud Computing

Zia Cloud and/or Managed Services uses a cloud computing model where we take care of all the infrastructure and application management. Zia ensures applications are running smoothly so that your resources can focus on building and deploying processes that directly benefit the business.

2

## Security and Compliance

This takes center stage as you become more reliant on cloud computing. Zia assesses your security risks and implements the necessary controls to protect your data. We will also help you comply with industry regulations and governance requirements.

3

## Containerization

Our standardized approach makes it easier to deploy and manage applications in the cloud, passing along savings to you and your customers. Zia will help you adopt containerization and ensure that your applications run smoothly in the cloud.

4

## Speed and Agility

You are likely looking for ways to deploy cloud applications with speed and flexibility. Zia's agile cloud deployment methodology ensure your applications are up-to-date and calibrated to your specific needs.



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# Moving into the Future with Zia Consulting

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Whether it's managing documents, automating workflows, or ensuring compliance, Zia's Cloud and Managed Services will empower you to stay ahead in an increasingly digital and competitive market. Zia combines the strengths of a robust ECM platform with the agility, flexibility, and scalability of cloud computing. This combination allows you to optimize content management processes, enhance collaboration, and ensure data security within a powerful cloud infrastructure.

As businesses become increasingly reliant on cloud computing, you are likely exploring hybrid and multi-cloud deployments. As part of that strategy, it is important to minimize risk while taking advantage of the benefits of multiple cloud providers. Zia focuses on the intricacies of your specific deployment and calibrates our services to address all aspects of the management. Let's explore the possibilities together!







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